



## **MEDIA RELEASE**

**Monday 9 November 2015** (for immediate release)

### **New partnership to enrich 'green infrastructure' in New Zealand**

A new partnership between business and environment groups will help to promote green infrastructure in New Zealand.

CardLink Systems Limited (CardLink), a subsidiary of global fuel card provider FLEETCOR, which services millions of cardholders worldwide, has established a program to offset customers' emissions by planting trees in New Zealand.

Through a partnership with carbon offsetting not-for-profit organisation, Greenfleet, CardLink customers will be able to contribute directly to rejuvenating native forests via a monthly subscription.

Greenfleet's first New Zealand planting commenced in August 2015 at Atiu Creek in Auckland, with more plantings scheduled for 2016.

"We have planted more than 8.5 million trees around Australia since 1997, and this new partnership with CardLink will enable us to extend our reach beyond Australian shores," says Greenfleet's Chief Executive Officer, Wayne Wescott.

"We are looking forward to working with CardLink to help its customers take practical action on climate change, and to collaborating with conservation organisations and local landholders in New Zealand to enrich biodiversity, build essential green infrastructure and enhance the value of farms," Mr Wescott adds.

Paul Holland, Fleetcor Australasia's Managing Director says: "Through our fuel card payment solutions, we already facilitate the reduction of fuel costs and wastage for our customers. A direct carbon offset program is a logical step to make it easier for our customers to lessen their carbon footprint and contribute to long-term environmental improvement."

"We applaud CardLink for taking a lead on tackling climate change. With CardLink's support, Greenfleet is reducing the impacts of climate change, improving biodiversity and creating stronger, more sustainable communities," Mr Wescott concludes.

Images of Greenfleet's first New Zealand planting are available on request.

#### **About Greenfleet**

Greenfleet is Australia's most trusted source of biodiverse carbon offsets. As an environmental not-for-profit organisation, Greenfleet's mission is to protect our climate by restoring our forests. Since 1997, Greenfleet has planted more than 8.5 million native trees across Australia – restoring more than 400 native and biodiverse forests. Greenfleet services many of Australia's top listed companies, and is supported by thousands of individual Australians. Visit: [www.greenfleet.com.au](http://www.greenfleet.com.au)

#### **About FLEETCOR**

FleetCor is a leading independent global provider of specialised payment products and services to businesses, commercial fleets, major oil companies, petroleum marketers and government entities. FleetCor's payment programs enable businesses to better manage and control employee spending and provide card-accepting merchants with a high volume customer base that can increase their sales and customer loyalty. FleetCor serves commercial accounts in North America, Latin America, Europe, Africa and Asia. For more information, please visit: [www.fleetcor.com](http://www.fleetcor.com)

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