



MEDIA RELEASE

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Greenfleet answers the question on everyone's lips...

“Do I still need to offset my car's emissions now that there's a price on carbon?”

The short answer is **YES!** Now for the longer answer...

“Households, on-road business use of light vehicles and the agriculture, forestry and fishery industries will not face a carbon price on the fuel they use.”¹

So the cost of fuel for your private car won't be affected at all by the price on carbon – definitely need to offset.

Some industries may pay more for fuel due to changes in fuel tax rebates. While not a direct price on carbon, this may act as an incentive to reduce fuel consumption somewhat – but it does not actually offset the emissions.

Any vehicle fuel you do use still releases greenhouse gas emissions and contributes to climate change – so those emissions still need to be offset.

Here's a simple mantra to help you do your bit:

- **AVOID** creating emissions by reducing how much you drive,
- **REDUCE** your emissions intensity by driving more efficiently, and
- **OFFSET** the remaining emissions by planting native forests with not-for-profit organisation Greenfleet!

And Greenfleet donations are income tax deductible, so you may even get a tax benefit when you offset.

But can I still afford to?

If you think the 'carbon tax' will cost you lots of money and you won't be able to afford it, think again.

Energy efficiency expert Alan Pears offers some helpful tips to save around \$10 per week on household energy bills, which should balance out any cost increases due to a carbon price. Check out his tips at bit.ly/L6dUfQ

Similar principles apply in the workplace and the Greenfleet website offers plenty more tips to help businesses reduce their energy use. Simply visit greenfleet.com.au and click on the **Organisations** button.

The other way to save money, now that there is a price on carbon, is to buy products and services that are better for the environment, as these should be priced more favourably than heavier polluting alternatives.

These tips will help you save money and the planet – that's all good news!

About Greenfleet

Greenfleet is a recognised leader in forest abatement, offsetting emissions for business and the community, and was the first not-for-profit forestry organisation to become an Approved Abatement Provider under the former Greenhouse Friendly™ programme.

Since 1997, Greenfleet has planted around 7½ million native trees to restore biodiverse forests around Australia. We encourage organisations and individuals to **AVOID** and **REDUCE** greenhouse gas emissions, then **OFFSET** any remaining emissions by planting native forests.

Greenfleet's forests take carbon from the atmosphere to tackle climate change, but they also do much more. We plant a variety of native trees in permanent forests that help to reduce salinity and soil erosion, provide essential habitat for native wildlife, and much more.

Find out more at www.greenfleet.com.au

¹ Source: Clean Energy Future website, accessed 1 July 2012

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AVOID REDUCE OFFSET